

# Secure Your Exhibit Space and Sponsorship Now for 2019!

At our exhibitors' request, FADRA is giving you the opportunity to lock in sponsorships and booth space now for 2019, before your budgets are set for next year. Details will be provided once everything is set, but for now, you can plan for next year's great meeting with Florida and Southeastern auto recyclers.



## FADRA 2019 CONVENTION & TRADE SHOW

JULY 18-21, 2019 • Sheraton Sand Key Resort, Clearwater Beach



### EXHIBIT APPLICATION

**PLEASE PRINT CLEARLY**

Company Name (to appear in program): \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Onsite Contact Name: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

BOOTH PRICING	DEPTH	WIDTH	MEMBER FEE TO EXHIBIT	NON-MEMBER FEE TO EXHIBIT
<input type="checkbox"/> Standard Booth	8'	10'	\$575	\$825
<input type="checkbox"/> Side by Side Booths	8'	20'	\$1,200	\$1,450
<input type="checkbox"/> End Cap Booth	10'	16'	\$1,300	\$1,550
<input type="checkbox"/> Corner Booth	8'	10'	\$750	\$1,000

**Booth Package Includes:** One (1) 8' deep x 10' wide exhibit space with back-wall and side-rail drape. One (1) 6' Skirted Table, (2) Chairs, One (1) Wastebasket, and One (1) ID Sign.

**Exhibit Space** will be assigned by FADRA. If possible I DO NOT wish my booth adjacent to (Must Specify Name) :

**Booth Preference** (see floor plan): 1st \_\_\_\_\_ 2nd \_\_\_\_\_ 3rd \_\_\_\_\_ 4th \_\_\_\_\_

**Product/Service Description** (30 words or less) to be printed in program – Print Clearly

**Booth Representative Badge Names** (2 complimentary per 8' x 10' booth):

1) \_\_\_\_\_ 2) \_\_\_\_\_

**Additional Badge Holder Names** - \$100 per person

3) \_\_\_\_\_ 4) \_\_\_\_\_

We agree to abide by the exhibit specifications outlined by FADRA and to all conditions under which the exhibit area is leased to the Association. Said exhibit specification and conditions become apart of this contract. We agree to abide by specific exhibit set-up and tear-down schedule as arranged by the Association. Association reserves the right to re-arrange the floor plan where necessary. Full payment is enclosed. Reservations canceled prior to June 14, 2019 will be refunded. Requests for refunds after June 14, 2019 will be granted provided that the spaces are re-sold and vendor will incur a \$100 cancellation fee.

**Return Contract, Insurance Certificate & Payment to:**

FADRA, P.O. Box 770070, Winter Garden, FL 34777  
or by email to: kim@fadra.org

**Make Checks Payable to FADRA**

Pricing	Member	Non-Member	
One Booth	\$575	\$825	\$ _____
Corner Booth	\$750	\$1,000	\$ _____
(2) Side-by-Side	\$1,200	\$1,450	\$ _____
End Cap Booth	\$1,300	\$1,550	\$ _____

Extra Reps # \_\_\_\_\_ @ \$100 ea. . . . \$ \_\_\_\_\_  
Party Tickets # \_\_\_\_\_ @ \$90 ea. . . . \$ \_\_\_\_\_

**TOTAL:** \$ \_\_\_\_\_

**CREDIT CARD PAYMENTS**

Visa  MasterCard  American Express

Name as it appears on card: \_\_\_\_\_

Card # \_\_\_\_\_

Verification Code: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature: \_\_\_\_\_

**OFFICE USE ONLY**

Booth # \_\_\_\_\_ Paid \$ \_\_\_\_\_

Check #: \_\_\_\_\_ Date Received: \_\_\_\_\_



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## PLATINUM LEVEL SPONSORS: \$10,000 & Above

Platinum Sponsors Receive *Above and Beyond* Plaque at General Business Meeting, One Full Year of Website Advertising; and Representation on the 2019 Convention Committee.

### GOLD SPONSOR: \$5,000 & Above

### SILVER SPONSOR: \$2,500 & Above

### BRONZE SPONSOR: \$1,000 & Above

### All Sponsors Will Be Recognized

- Recognition on the conference sponsor sign at the registration desk
- Receive a certificate presented at conference
- On-site convention schedule
- Post-conference issue of *FADRA News* & electronic news
- On the website

### THURSDAY, JULY 18

#### Board of Directors Meeting 1:30 – 5:30 PM

Opportunity to address BOD first 5 minutes of meeting and signage at event and sponsor recognition in Board Packets.

**Exclusive Sponsor: \$750**

#### FADRA Welcome Event: TBD

**Exclusive Sponsor: \$2,500**

#### Transportation to Event

**Exclusive Sponsor: \$1,000**

#### Speaker Sponsorships

Sponsor addresses attendees & introduces speaker, recognition in final program and on seminar signage at each talk.

**Keynote Speaker \$1,750**

**Primary Speaker \$1,500**

**Primary Speaker \$1,500**

**Speaker \$1,000**

**Speaker \$1,000**

**Speaker \$1,000**

### FRIDAY, JULY 19

#### Exhibit Hall Grand Opening Food Sponsor

Recognition in Final Program, sponsor's name/logo on signage at the event, and name announced during event.

**Exclusive: \$5,500**

**2 Sponsors: \$2,500 each**

#### Exhibit Hall Grand Opening Beer Sponsor

Recognition in the final program, on beer serving cups, signage at the event and name announced during event.

**Exclusive: \$2,000**

#### Friday Night Hospitality Sponsorship with Glass Giveaway

Sponsor logo on collectible conference 16 oz. beer glass.

**Exclusive: \$3,000**

### SATURDAY, JULY 20

#### General Membership Meeting

Recognition on program, seminar signage, and meeting agenda.

**Exclusive - \$1,250**

#### Brunch with the Exhibitors

Recognition in final program, signage at event, on dinner napkins & marketing opportunity on tables.

**2 Available sponsors.**

**Exclusive: \$5,000**

**2 Sponsors: \$3,000 each**

#### Refreshment Breaks: \$750 each

**Friday, July 19**

**Friday, July 19**

**Saturday, July 20**

#### Themed Banquet Dinner Sponsorship

Sponsor recognition on signage, in final program, and name announced during event.

**2 Available Sponsors.**

**Exclusive: \$7,500**

**3 Sponsors: \$3,000**

#### Themed Banquet Entertainment Sponsorship

Sponsor name/logo on signage at event, in onsite schedule, and name announced during event.

**Exclusive: \$3,500**

**2 Sponsors: \$2,000**

#### Conference Bag/Backpack

Sponsor name & logo on bag.

**Exclusive: \$3,000**

#### Convention Lanyards/Badge Holders

**Exclusive: \$2,000**



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## SPONSORSHIP OPPORTUNITIES

**PLEASE FILL OUT INFORMATION COMPLETELY**

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Street: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Sponsored Item: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Date: \_\_\_\_\_

**50% DEPOSIT DUE WITH SIGNED AGREEMENT**

**FINAL PAYMENT DUE JUNE 14, 2019**

### PAYMENT INFORMATION

SPONSORSHIP AMOUNT \$ \_\_\_\_\_

Make Checks Payable to FADRA  
Send payment with completed form to:  
FADRA  
Attn: Kim O'Dell, CMP  
P. O. Box 770070  
Winter Garden, FL 34777  
407-614-8354

### OFFICE USE ONLY

Paid in Full \_\_\_\_\_  
Date Received \_\_\_\_\_  
Check # \_\_\_\_\_

### OR - ENTER CREDIT CARD INFO TO RETURN WITH FORM

Visa  MasterCard  American Express *\*\*Additional \$5.00 processing fee on all CC transactions*

Name as it appears on card: \_\_\_\_\_

CC #: \_\_\_\_\_

Expiration: \_\_\_\_\_ CCV: \_\_\_\_\_

*Thank you for your Sponsorship!*

# FADRA 2019 Convention and Trade Show

## **Service Contractor:**

The official Service Contractor for the FADRA Convention is:

### **Gulf Coast Expo**

**8432 Sunstate Street, Tampa, FL 33634**

**813-915-8066 (phone) 813-319-0619 (fax)**

**An Exhibitor Kit will be forwarded after contract, certificate of insurance, and payment are received by FADRA.**

Gulf Coast Expo also is the official material handling contractor. Shipping instructions will be included in your exhibitor kit.

**Exhibit Rules:** The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. The Association reserves the right to restrict exhibits that may be objectionable or to order the removal of any portion of an exhibit which in the judgment of the Association is detrimental to or detracts from the general order of the exhibits. This applies to persons advertising, soliciting, or anything of a similar nature.

**Payment for Booth Space:** Any person, partnership, or corporation engaging space who shall fail to make payment as herein provided shall thereby and thereupon forfeit all rights in and to the use of assigned space, and the Florida Auto Dismantlers & Recyclers shall have the right to dispose of such space in such manner as it may consider to its interest without liability on the part of the Association.

**Insurance and Indemnity:** The Exhibitor indemnifies and agrees to hold harmless Florida Auto Dismantlers & Recyclers Association, Gulf Coast Expo, and Sheraton Sand Key Resort from and against any actions, losses, costs, damages, claims, and expenses (including attorney's fees) arising from any damage to property or bodily injury to Exhibitor, his Agents, Representatives, Employees by reason of the Exhibitor's occupancy or use the exhibition facilities. Reasonable care should be exercised to protect all exhibits.

A security guard will be maintained during the hours when the exhibit area is closed, until the official closing time of the show. Exhibitors are urged to take out a portal-to-portal rider available at a nominal cost on their own insurance policy, protecting

them against loss through theft, fire damage, etc. The Exhibitor is responsible for damage to property. No signs or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, floors, etc. in such a manner as to deface or destroy.

**The exhibitor shall, at its sole cost and expense, procure and maintain through the terms of the contract for exhibit space, workers' compensation insurance in full compliance with all federal and state laws governing all of the exhibitor's employees engaged in the performance of any work for the exhibitor. Exhibitors shall carry comprehensive general liability insurance of at least \$1 million per occurrence and \$2 million aggregate, against injury to the person and property of others. Policies shall name Florida Auto Dismantlers & Recyclers Association, Gulf Coast Expo, and the Sheraton Sand Key Resort as additional insured for the dates July 18-21, 2019 and shall furnish FADRA with certificates of insurance evidencing the required insurance. Certificate Holder – FADRA. Submit Certificates to: FADRA, P.O. Box 770070, Winter Garden, FL 34777.**

**Fire Regulations:** In order to comply with local fire ordinance requirements, all decorative material must be flame resistant. Materials meeting these requirements are made available to the Exhibitors by Gulf Coast Expo. No volatile or flammable fluids, substances, or materials of any nature prohibited by city fire regulations or insurance carriers may be used in any booth.

**Booth Assignments:** Exhibit space is assigned on a first come, first served basis, determined by receipt of payment in full, signed contract and insurance certificate. FADRA will confirm the receipt of payment/contracts along with a booth assignment. Management reserves the right to re-arrange the floor plan where necessary to facilitate a successful traffic flow.

**Freight (Drayage) and Facility Material Handling Requirements:** Please abide by the procedures outlined in the Shipping Instructions, which will be in your Exhibitor Kit.

**Thank you for your cooperation.**



# EXHIBIT HALL

