

A dramatic photograph of a space shuttle launch. The shuttle is ascending, with a massive plume of fire and white smoke trailing behind it. The background is a deep, dark blue space. The word "IGNITE" is superimposed on the image in large, glowing yellow-outlined letters. Below it, the phrase "ALL SYSTEMS GO" is written in smaller, white, spaced-out capital letters. A green arrow graphic points from the left towards the "I" in "IGNITE".

IGNITE

ALL SYSTEMS GO

EXHIBIT PROSPECTUS

FADRA 2021

CONVENTION & TRADE SHOW

July 15-18, 2021

**Sheraton Sand Key Resort
Clearwater Beach**



Secure Your Spot At FADRA 2021

After a year's hiatus thanks to the COVID-19 pandemic, FADRA is coming back strong with an in-person meeting. On July 15-18, 2021, FADRA will hold its annual Convention & Trade Show at the fun-filled Sheraton Sand Key Resort in Clearwater Beach, FL. We will have decision makers from the Florida auto recycling industry, and from the Southeastern U.S. as well. This year's program also has seminars to attract sales managers and dismantlers from member yards. Starting with the opening social event, we'll have several opportunities for you to gather with your customers in a casual environment as well as in the action-packed trade show.

Please Note: The exhibit hall will have fewer booths this year to allow for extra room for social distancing in the hall. As a result, booths will sell out quickly. Because of social distancing procedures, walkways will be wider and drape will be placed between booths to reduce germ transmission. Space will not be assigned until the exhibit contract and payment in full has been received. Booth positions will be assigned in the order in which applications are received.

Join FADRA as an Associate Member for \$360, and you'll save \$50 on your booth fee.

Your booth will be 8' deep x 10' wide and includes one 6' skirted table, two chairs, an ID sign and wastebasket. The exhibit hall is carpeted. Included in your exhibit fee is registration for two representatives to attend all non-ticketed food and drink functions, including the Exhibit Hall Grand Opening and Brunch with the Attendees, as well as access to all seminars.

Email, mail or fax your applications along with payment information to my attention. Please don't hesitate to contact me via email at kim@fadra.org or by phone at 407-614-8354. I look forward to working with you and promoting your company at the FADRA 2021 Convention & Trade Show!

Kim O'Dell, CMP, FADRA Executive Director

Thank You Again to Our 2019 Sponsors!

GOLD

United Recyclers Group

SILVER

IAA

PMR, Inc.

Rebuilders
Automotive Supply

U Pull & Pay/
Trademark Metals

BRONZE

Auto Data Direct

Buddy Automotive

Car-Part.com/Checkmate

CCC Information Services

Copart

Counselman Automotive
Recycling

EZ-Suite

Manheim

Recyclers Cross Dock

General

Fenix Parts



FADRA 2021 CONVENTION & TRADE SHOW

IGNITE: ALL SYSTEMS GO

July 15-18, 2021 • Sheraton Sand Key Resort • Clearwater Beach, Florida



As always, this year's Convention and Trade Show will be filled with informative speakers and seminars. A great place to network!

Why Your Company Should Exhibit

- Opportunity to network with premier auto recycling owners
- Exclusive Exhibit Hours
- Brunch for Attendees and Exhibitors in the Exhibit Hall
- Diverse seminars with nationally recognized speakers on key issues affecting auto recycling. Exhibitors can attend all seminars and meetings
- Sponsorship opportunities to market your company before, during, and after the conference
- FREE attendee list prior to and after the conference
- Superior Exhibit Space

Sheraton Sand Key Resort

Clearwater Beach, Florida

Contact the hotel directly at 727-595-1611.

Cut-off Date: June 13, 2021

FADRA Standard Hotel Room: \$173 Single/
Double occupancy per night (includes parking)

Be sure to mention you are a FADRA member to receive this rate!

If you wish to book a reservation outside of the July 13-18 dates or if you have any questions regarding your reservation, please contact the hotel directly at 727-595-1611 and ask for In-House Reservations. Be sure to mention you are with FADRA.



Executive Suites at the Convention Rate may be available. Call the hotel to secure these accommodations. Pre- and Post-convention accommodations may be available at the convention rate 3 days prior or 3 days following the meeting based on availability.

Bring your family to an old favorite, the Sheraton Sand Key Resort. With 10 acres of private beach, spacious rooms, a pool with adjacent Poolside Café and the Turtle Bar, tennis courts, spa, fitness center, and three on-site dining options (The Mainstay Tavern sports bar, Island Grille, and Rusty's Bistro) inside the resort, you'll be comfortable and entertained. The Sheraton Sand Key is near major shopping districts in Dunedin and Ybor City as well as the many attractions of the Clearwater itself, including the nightly festival at Pier 60. Free trolley service leaves hourly from the hotel for attractions around the Clearwater area.



FADRA EXHIBIT/EVENT SCHEDULE

THURSDAY, JULY 15

3:00 – 5:30 PM

Attendee & Exhibitor Registration

6:00 PM

Informal Welcome Meet and Greet
Poolside by the Fire Pit

FRIDAY, JULY 16

12:15 – 5:00 PM

Exhibitor Registration & Set-Up

6:00 - 8:00 PM

Exhibit Hall Grand Opening

9:00 PM

Evening on your own, See you at
Rusty's

SATURDAY, JULY 17

11:00 - 1:00 PM

Brunch With Vendors

1:00 – 3:30 PM

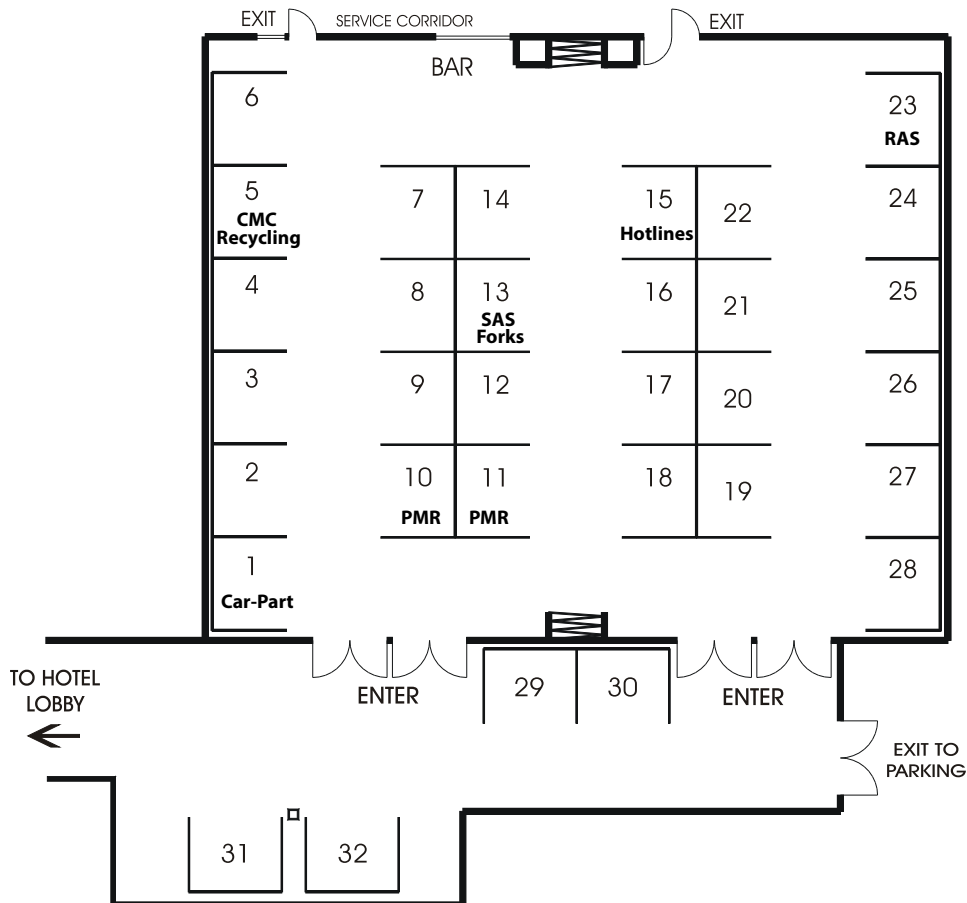
Exhibit Tear-Down

6:30 - 8:30 PM

FADRA Beach Party
(Ticketed Event)

All confirmed exhibitors and sponsors receive full exposure as we promote the 2021 FADRA Convention & Trade Show!
The earlier you sign up the more exposure you will receive.

EXHIBIT HALL FLOOR PLAN





FADRA 2021 CONVENTION & TRADE SHOW

IGNITE: ALL SYSTEMS GO

July 15-18, 2021 • Sheraton Sand Key Resort • Clearwater Beach, Florida



PLEASE PRINT CLEARLY

Company Name (to appear in program): _____

Address: _____

City, State, ZIP: _____

Phone: _____ Fax: _____

Email: _____

Onsite Contact Name: _____ Cell Phone: _____

FADRA Pricing	Member Fee to Exhibit	Non-Member Fee to Exhibit
<input type="checkbox"/> One 8' x 10' Booth	\$575	\$885
<input type="checkbox"/> (2) Side by Side Booths – 8' x 20'	\$1,200	\$1,450
<input type="checkbox"/> End Cap Booths 10' x 16'	\$1,300	\$1,550
<input type="checkbox"/> Corner Booth	\$750	\$1,000

Booth Package Includes: 8' deep x 10' wide exhibit space with back-wall and side-rail drape. One (1) 6' Skirted Table, (2) Chairs, One (1) Wastebasket, and One (1) ID Sign.

Exhibit Space will be assigned by FADRA. If possible I DO NOT wish my booth adjacent to (Must Specify Name):

Booth Preference (see floor plan): 1st _____ 2nd _____ 3rd _____ 4th _____

Product/Service Description (30 words or less) to be printed in program – Print Clearly

Booth Representative Badge Names (2 complimentary per 8' x 10' booth):

1) _____ 2) _____

Additional Badge Holder Names - \$100 per person

3) _____ 4) _____

We agree to abide by the exhibit specifications outlined by FADRA and to all conditions under which the exhibit area is leased to the Association. Said exhibit specification and conditions become a part of this contract. We agree to abide by specific exhibit set-up and tear-down schedule as arranged by the Association. Association reserves the right to re-arrange the floor plan where necessary. Full payment is enclosed. Reservations canceled prior to June 13, 2021 will be refunded. Requests for refunds after June 13, 2021 will be granted provided that the spaces are re-sold and vendor will incur a \$100 cancellation fee.

Return Contract, Insurance Certificate & Payment to:

FADRA, P.O. Box 770070, Winter Garden, FL 34777

Make Checks Payable to FADRA

Pricing	Member	Non-Member	
One Booth	\$575	\$885	\$ _____
Corner Booth	\$750	\$1,000	\$ _____
(2) Side-by-Side	\$1,200	\$1,450	\$ _____
End Cap Booth	\$1,300	\$1,550	\$ _____
Extra Reps	# _____	@ \$100 ea. . . .	\$ _____
Party Tickets	# _____	@ \$90 ea. . . .	\$ _____

TOTAL: \$ _____

CREDIT CARD PAYMENTS

MasterCard VISA AMEX

Additional \$5.00 Fee for CC Transactions

Print Name as it appears on card: _____

Card # _____

Verification Code: _____ Exp. Date _____

Signature: _____

OFFICE USE ONLY

Booth # _____ Paid \$ _____

Check #: _____ Date Received: _____

FADRA 2021 Convention and Trade Show

Service Contractor:

The official Service Contractor for the FADRA Convention is:

Gulf Coast Expo

8432 Sunstate Street, Tampa, FL 33634

Phone: 813-915-8066 Fax: 813-319-0619

An Exhibitor Kit will be forwarded after contract, certificate of insurance, and payment are received by FADRA.

Gulf Coast Expo also is the official material handling contractor. Shipping instructions will be included in your exhibitor kit.

Exhibit Rules: The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. The Association reserves the right to restrict exhibits that may be objectionable or to order the removal of any portion of an exhibit which in the judgment of the Association is detrimental to or detracts from the general order of the exhibits. This applies to persons advertising, soliciting, or anything of a similar nature.

Payment for Booth Space: Any person, partnership, or corporation engaging space who shall fail to make payment as herein provided shall thereby and thereupon forfeit all rights in and to the use of assigned space, and the Florida Auto Dismantlers & Recyclers shall have the right to dispose of such space in such manner as it may consider to its interest without liability on the part of the Association.

Insurance and Indemnity: The Exhibitor indemnifies and agrees to hold harmless Florida Auto Dismantlers & Recyclers Association, Gulf Coast Expo, and Sheraton Sand Key Resort from and against any actions, losses, costs, damages, claims, and expenses (including attorney's fees) arising from any damage to property or bodily injury to Exhibitor, his Agents, Representatives, Employees by reason of the Exhibitor's occupancy or use the exhibition facilities. Reasonable care should be exercised to protect all exhibits.

A security guard will be maintained during the hours when the exhibit area is closed, until the official closing time of the show. Exhibitors are urged to take out a portal-to-portal rider available at a nominal cost on their own insurance policy, protecting

them against loss through theft, fire damage, etc. The Exhibitor is responsible for damage to property. No signs or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, floors, etc. in such a manner as to deface or destroy.

The exhibitor shall, at its sole cost and expense, procure and maintain through the terms of the contract for exhibit space, workers' compensation insurance in full compliance with all federal and state laws governing all of the exhibitor's employees engaged in the performance of any work for the exhibitor. Exhibitors shall carry comprehensive general liability insurance of at least \$1 million per occurrence and \$2 million aggregate, against injury to the person and property of others. Policies shall name Florida Auto Dismantlers & Recyclers Association, Gulf Coast Expo, and the Sheraton Sand Key Resort as additional insured for the dates July 15-18, 2021 and shall furnish FADRA with certificates of insurance evidencing the required insurance.

Certificate Holder – FADRA.

Submit Certificates to: FADRA, P.O. Box 770070, Winter Garden, FL 34777.

Fire Regulations: In order to comply with local fire ordinance requirements, all decorative material must be flame resistant. Materials meeting these requirements are made available to the Exhibitors by Gulf Coast Expo. No volatile or flammable fluids, substances, or materials of any nature prohibited by city fire regulations or insurance carriers may be used in any booth.

Booth Assignments: Exhibit space is assigned on a first come, first served basis, determined by receipt of payment in full, signed contract and insurance certificate. FADRA will confirm the receipt of payment/contracts along with a booth assignment. Management reserves the right to re-arrange the floor plan where necessary to facilitate a successful traffic flow.

Freight (Drayage) and Facility Material Handling

Requirements: Please abide by the procedures outlined in the Shipping Instructions, which will be in your Exhibitor Kit.

Thank you for your cooperation.



PLATINUM LEVEL SPONSORS: \$10,000 & Above

Platinum Sponsors Receive *Above and Beyond* Plaque at General Business Meeting, One Full Year of Website Advertising; and Representation on the 2021 Convention Committee.

GOLD SPONSOR: \$5,000 & Above

SILVER SPONSOR: \$2,500 & Above

BRONZE SPONSOR: \$1,000 & Above

All Sponsors Will Be Recognized

- Recognition on the conference sponsor sign at the registration desk
- Recognition pre-conference on fadra.org
- On-site convention schedule
- Post-conference issue of FADRA News & electronic news on the website

THURSDAY, JULY 15

Board of Directors Meeting

Opportunity to address BOD first 5 minutes of meeting and signage at event and sponsor recognition in Board Packets.

Exclusive Sponsor: \$750

Speaker Sponsorships

Sponsor addresses attendees & introduces speaker, recognition in on-site program and recognized at event.

Keynote Speaker: \$1,750

Primary Speaker: \$1,500 Auto Data Direct

Primary Speaker: \$1,500

Speaker/Panel Discussion: \$1,000 Cocoa Auto Parts

Speaker/Panel Discussion: \$1,000

Speaker/Panel Discussion: \$1,000

FRIDAY, JULY 16

Exhibit Hall Grand Opening Food Sponsor

Recognition in on-site schedule, sponsor's name recognized at event.

Exclusive: \$5,500 PMR

2 Sponsors: \$2,500 each

Exhibit Hall Grand Opening Beer & Wine Sponsor

Recognition in the on-site schedule, and name announced during event.

Exclusive: \$2,500 Rebuilders Automotive Supply
Hollander

Refreshment Breaks

Recognition in program and during the event.

Friday, July 16: \$1,000

Friday, July 16: \$1,000

Saturday, July 17: \$1,000

SATURDAY, JULY 17

General Membership Meeting

Recognition in on-site schedule and meeting agenda.

Exclusive: \$1,250 car-part.com

Brunch with the Exhibitors

Recognition in program and during the event.

Exclusive: \$5,000 URG

2 Sponsors: \$3,000 each

Beach Party Dinner

Sponsor recognition on signage, in on-site schedule, and name announced during event.

Exclusive: \$7,500

3 Sponsors: \$3,000 each

Beach Party Entertainment

Sponsor name/logo recognized in on-site schedule, and name announced during event.

Exclusive: \$3,500

2 Sponsors: \$2,000 each

CONVENTION MATERIALS

Safety Package: Disposable masks, personal hand sanitizer, enhanced cleaning services throughout the convention.

Recognition in on-site schedule, name and logo where applicable.

2 Sponsors: \$2,500 each

Exclusive: \$5,000

Conference Bag/Backpack

Sponsor name & logo on bag.

Exclusive: \$3,000

Convention Lanyards/Badge Holders

Exclusive: \$2,000 Fenix Parts



FADRA 2021 Sponsorship Form

PLEASE FILL OUT INFORMATION COMPLETELY

Company Name: _____
 Contact: _____ Email: _____
 Street: _____
 City, State, ZIP: _____
 Phone: _____
 Date: _____
 Sponsored Item: _____ Amount: \$ _____

**DEADLINE FOR ARTWORK, LOGOS & FINAL PAYMENT
 June 13, 2021**

Make Checks Payable to: FADRA

Payment by Check: \$ _____

Payment by Credit Card: \$ _____

Visa MasterCard American Express *(Additional \$5.00 processing fee on all CC transactions)*

Print Name as it appears on Card: _____

Card #: _____ Exp. Date: _____ Verification Code: _____

Signature: _____

Thank you for your Sponsorship!

Please send payment with completed form to:

FADRA
Attn: Kim O'Dell, CMP
P. O. Box 770070
Winter Garden, FL 34777

OFFICE USE ONLY
Paid \$ _____
Check #: _____
Date Received: _____