

FADRA Convention & Trade Show

Sheraton Lake Buena Vista • July 18-21, 2024

Visit fadra.org for more information



FADRA welcomes Auto Recycling colleagues from throughout the Southeast and nationwide to join us for the 2024 FADRA Convention & Trade Show. It's a new location for us, the Sheraton Lake Buena Vista Resort in Orlando. Located near Walt Disney World and the attractions, the Sheraton LBV has a dedicated convention area for our meetings and the trade show. Make plans now to attend the best state association show in the U.S. and invite your friends!

Why You Should Attend!

- Insightful, business-oriented sessions from leading speakers
- Discuss business with current and prospective trading partners from around Florida
- One-stop shopping with premier national vendors
- Industry updates from ARA, URG, and national experts
- Mix business with pleasure and bring the entire family!

Yard Registration Fee:

\$450 for FADRA Members
\$500 for Non-Members (all are welcome)
\$400 for Out-of-State members

Vendor Attendee (non-exhibitor):

\$675 for FADRA Members
\$875 for Non-Members (all are welcome)

Sheraton Lake Buena Vista

Hotel Reservations

12205 Apopka Vineland Rd., Orlando, FL 32836
\$179 per night (includes parking fee)

Hotel Reservation Cut-off Date is June 18, 2024

Visit fadra.org to book your room online.
Or call the hotel directly at 407-239-0444 /
800-228-9290.

BE SURE TO MENTION FADRA WHEN YOU CALL.

THURSDAY, JULY 18

8:00 am – Noon	Recyclers' Cross Dock Meeting
12:30 – 3:30 pm	FADRA Board of Directors Meeting
5:30 – 8:30 pm	Welcome Event: Yard tour and BBQ at Green Star Auto Recyclers

FRIDAY, JULY 19

9:00 – 10:05 am	Welcome and Keynote Address: <i>Neil Harrow, Green Star Auto Recyclers</i>
10:15 – 11:15 am	Sales Management A-Z, <i>Lee Worman</i>
11:20 am – 12:15 pm	Driving Success: Unlocking Profitability Through Certification and Best Practices, <i>Sue Schauls</i>
1:20 – 2:05 pm	Strength in Unity: Unlocking Growth by Mastering Parts Collaboration and Shipping Excellence, <i>Jarret Hann/Bo Wroten</i>
2:10 – 3:10 pm	Level Up Your eCommerce Department for the Future, <i>Michael Misky</i>
3:20 – 4:35 pm	Safety First: Establishing and Enforcing Standards, <i>Miranda Wroten/Sue Schauls</i>
4:40 – 5:45 pm	Buying Panel: How Can We Acquire More Vehicles?, <i>Mike Lambert/Chris Sauls</i>
6:00 – 8:30 pm	Exhibit Hall Grand Opening
8:30 – 11:00 pm	FADRA Hospitality Gathering - Poolside

SATURDAY, JULY 20

9:00 – 9:50 am	Maximize Your Revenues Outside of Parts Sales, <i>Lee Worman</i>
10:00 – 10:50 am	Optimizing Your Auto Parts Inventory for Customer Trust and Sales Triumph, <i>Roger Schroder/Kristi Werner</i>
10:50 am – 1:00 pm	Brunch with Exhibitors
1:00 – 2:50 pm	Sales Session, <i>Lee Worman</i>
3:00 – 3:50 pm	Beyond the Sale: Seamless Order Fulfillment for Customer Satisfaction, <i>Miranda Wroten</i>
3:50 – 4:50 pm	U-Pull-It Panel, <i>Doug Grose/Gary Lindros, Jr.</i> Moderator: <i>Phil Riffel</i>
5:00 – 6:00 pm	Ask the Experts Panel: <i>Bill Stevens/Neil Harrow/Casey Ingram</i>
7:00 – 10:30 pm	Intergalactic Gala

SUNDAY, JULY 21

8:00 – 9:00 am	FADRA Prayer Breakfast, <i>Butch Thompson</i>
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For more information, visit fadra.org or contact the FADRA office at 407-614-8354
or email to kim@odellgroupmgmt.com/bobby@fadra.org.