

F A D R A



C O N V E N T I O N &
T R A D E S H O W

Sheraton Sand Key Resort • Clearwater Beach, FL

July 17-20, 2025



FADRA

Florida Auto Dismantlers & Recyclers Association

Secure Your Booth and Sponsorship at FADRA 50th Anniversary Convention

Auto recyclers from all over the U.S. consider the annual FADRA Convention the most enjoyable and conducive to business in the country. This year, it's FADRA's 50th Anniversary celebration! We expect high attendance, special guests, and events that go big! Make sure you come for a historic event.

On July 17-20, 2025, FADRA will hold its annual Convention & Trade Show at the renovated Sheraton Sand Key Resort in Clearwater Beach, FL. We will have more than 130 decision makers from the Florida auto recycling industry, plus several more Southeastern yards that come down as well. The program has seminars to attract sales managers as well as owners from member yards. We provide several opportunities for you to gather with your customers in a casual environment as well as in the action-packed trade show.

Please Note: The exhibit hall will have 33 booths this year and they will sell out very quickly. Space will not be assigned until the exhibit contract and payment in full has been received.

Join FADRA as an Associate Member for \$360, and you'll save \$50 on your booth fee. Call or email Kim at 407-614-8354 or kim@odellgroupmgmt.com for an application.

Your booth will be 8' deep x 10' wide and includes one 6' skirted table, two chairs, an ID sign and wastebasket. The exhibit hall is carpeted. Included in your exhibit fee is registration for two representatives to attend all non-ticketed food and drink functions, including the Exhibit Hall Grand Opening and Brunch with the Attendees, as well as access to all seminars. Tickets for the opening Yacht Cruise and the closing 50th Anniversary Celebration are available separately.

In 2025 for FADRA's 50th Anniversary Celebration, we are asking vendor partners to consider increasing your presence by increasing your sponsorship. We've added a few additional items and events this year to sponsor and we hope you see something you like.

For FADRA's "Golden" Anniversary, would you consider becoming a Gold Sponsor for \$5000? Last year, 366 Processing, ACS2, LLC, and First Coast Core came in as Gold Sponsors. We'd love to add you to the list!

For the first six companies that become Gold or Platinum Sponsors, you have the opportunity to have a wine or whiskey tasting at your booth during the Exhibit Grand Opening. You may also take part in a three-minute Vendor Spotlight Session Friday morning.

I know it's a big ask and I thank you in advance for your consideration.

Email or mail your application along with payment information to my attention. Do not hesitate to contact me at kim@odellgroupmgmt.com or by phone at 407-614-8354. I look forward to working with you and promoting your company prior to and on-site at the FADRA 2025 Convention & Trade Show!

Kim O'Dell, CMP
FADRA Executive Director

Thank You to Our 2024 Sponsors!

GOLD

366 Processing Services

ACS2, LLC

First Coast Core

SILVER

Buddy Automotive Innovations

EZ-Suite

IAA

Rebuilders

Automotive Supply

Recyclers Cross Dock

United Recyclers Group

BRONZE

Auto Data Direct

Car-Part.com

Elemental North America

Fenix Parts

MAXCore

Solera|Hollander

Wolfpack Enterprises

WHY YOUR COMPANY SHOULD EXHIBIT

- **Opportunity to meet one-on-one with premier auto recycling owners**
- **New! Vendor Spotlight Videos We Will Distribute on Facebook Pages**
- **Non-Conflict Exhibit Hours**
- **Food and Drink for Attendees and Exhibitors in the Exhibit Hall**
- **Business-oriented seminars with nationally recognized speakers on key issues affecting auto recycling. Exhibitors can attend all seminars and meetings**
 - **Sponsorship opportunities to market your company before, during, and after the conference**
- **Opening Yacht Cruise and closing 50th Anniversary Celebration with all attendees and many other events that bring together vendors with recyclers**
 - **FREE attendee list prior to and after the convention**
 - **Dedicated meeting room for one-on-one meetings with clients during non-exhibit hours**

TESTIMONIALS

"It was a great show, as always! We were happy to see old and new friends!" -
 – Roger Schroder, Car-Part.com

"I have been attending FADRA trade shows since 2001; that is a lot of shows. What I love about attending FADRA's convention is I am guaranteed to be busy the entire time; this is one of the most well attended state shows! The attendees are serious in the industry and work so well together accomplishing growth!"
 – Kris DiCarlo, Commercial Forms

"The FADRA show is an "investment" for our company. The staff and organizers always do an outstanding job, resulting in a well-attended show – meaning foot traffic to our booth. We enjoy seeing familiar faces, and meeting new ones, and getting the opportunity to share about Hollander!"
 – Kirk Monger, Solera|Hollander

"We attend most state auto recycling shows across the US and find the FADRA trade show to be the best attended, finding it very beneficial in staying in touch with our customers, meeting new ones, and staying up-to-date with the industry."
 – Jay Svendsen, Auto Data Direct

"FADRA puts on a very well organized and fun trade show. I always look forward to attending and I always come away with great memories. The themed banquet on Saturday night is always a good time!"
 – Julie Cain, Buddy Automotive

"The convention is so much more than the seminars; they are the icing on the cake, but the networking opportunity does it for me. The first time I attended a meeting, Dave Foster told me, 'The people you meet there are going to change how you're going to do business with me. I was skeptical, but he was right. I would never have met some vendors who have become an invaluable resource to our operations. The people who don't attend are definitely missing out.'"
 – Brian Parrish, Foster's Auto Crushing

"Attending the conference was an incredibly valuable experience. The speaker lineup was a Who's Who of automotive dismantling and recycling and their educational presentations truly resonated with our team. I appreciate the opportunity for face-to-face interactions with industry peers. It's moments like these that reaffirm the importance of staying connected and being engaged. So much value comes from the FADRA convention, and I can't wait for the 50th anniversary celebration next year!"
 – Shan Lathem, Cocoa Auto Salvage

HOTEL INFORMATION



CLICK

Book your group rate for Florida Auto Dismantlers & Recyclers Association

HERE

Sheraton Sand Key Resort

Room Reservations:
727-595-1611

Click the link above to secure your room today.

FADRA Standard Hotel Room:

\$191 Single/ Double occupancy per night (includes parking)

Be sure to mention you are a FADRA member to receive this rate!

Cut-off Date: Tuesday, June 17, 2025



FADRA / EXHIBIT EVENT SCHEDULE

THURSDAY, JULY 17

3:00 – 4:30 PM
Attendee & Exhibitor Registration

7:00 - 10:00 PM
**Welcome Event:
 Cruise on StarLite Majesty Dining Yacht**
 (Transportation Provided;
 Buses leave at 6:00 PM
 from Sheraton **LBV**)

FRIDAY, JULY 18

8:00 AM – 5:00 PM
Registration Open

Friday morning
Vendor Spotlight session

12:15 – 5:00 PM
Exhibitor Set-Up

6:00 - 8:30 PM
Exhibit Hall Grand Opening

8:30 – 11:00 PM
FADRA Hospitality
 (Open to all)

SATURDAY, JULY 19

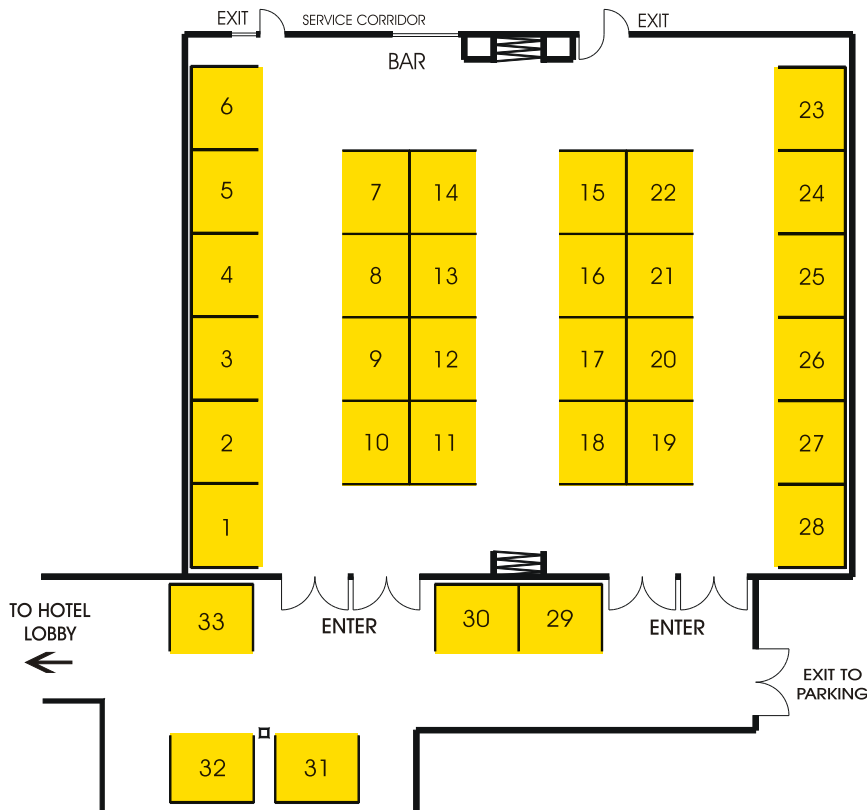
10:50 AM - 1:00 PM
Brunch With Exhibitors

1:00 – 3:30 PM
Exhibit Tear-Down

6:30 - 10:30 PM
**The Journey of FADRA
 50th Anniversary Party**
 (Ticketed Event Open to All)

EXHIBIT HALL FLOOR PLAN

33 - 8x10 10" Booths
 in the Island Ballroom and Lobby III



SPECIAL EVENTS AT FADRA 2025

**Thursday Night
Welcome Event
StarLite Majesty
Dining Yacht**



Friday Night Hospitality

Gather poolside with your colleagues for casual conversation, drinks, and light snacks.

**Saturday - The Journey of FADRA 50th Anniversary Party:
Live Concert with Majesty of Rock**



Sponsorships for these events are available.

FADRA 2025 EXHIBIT AGREEMENT

PRINT CLEARLY

Company Name (to appear in program): _____

Address: _____

City, State, ZIP: _____

Phone: _____ Email: _____

Onsite Contact Name: _____ Cell Phone: _____

FADRA PRICING		Member Fee to Exhibit	Non-Member Fee to Exhibit
<input type="checkbox"/>	One 8' x 10' Booth	\$675	\$825
<input type="checkbox"/>	(2) Side by Side Booths – 8' x 20'	\$1,350	N/A
<input type="checkbox"/>	End Cap Booths 10' x 16'	\$1,500	N/A
<input type="checkbox"/>	Corner Booth	\$850	\$1,000

Booth Package Includes: 8' deep x 10' wide exhibit space with back-wall and side-rail drape. One (1) 6' Skirted Table, (2) Chairs, One (1) Wastebasket, and One (1) ID Sign.

Exhibit Space will be assigned by FADRA. If possible I DO NOT wish my booth adjacent to (Must Specify Name):

Booth Preference (see floor plan): 1st _____ 2nd _____ 3rd _____ 4th _____

Product/Service Description (30 words or less) to be printed in program – Print Clearly

Booth Representative Badge Names (2 complimentary per 8' x 10' booth):

1) _____ 2) _____

Additional Badge Holder Names - \$200 per person

3) _____ 4) _____

We agree to abide by the exhibit specifications outlined by FADRA and to all conditions under which the exhibit area is leased to the Association. Said exhibit specification and conditions become a part of this contract. We agree to abide by specific exhibit set-up and tear-down schedule as arranged by the Association. Association reserves the right to re-arrange the floor plan where necessary. Full payment is enclosed. Reservations canceled prior to June 20, 2025 will be refunded. Requests for refunds after June 20, 2025 will be granted provided that the spaces are re-sold and vendor will incur a \$150 cancellation fee.

Return Contract, Insurance Certificate & Payment to:
FADRA, P.O. Box 770070, Winter Garden, FL 34777
Make Checks Payable to FADRA

Pricing	Member	Non-Member	
One Booth	\$675	\$825	\$ _____
Corner Booth	\$850	\$1,000	\$ _____
(2) Side-by-Side	\$1,350	N/A	\$ _____
End Cap Booth	\$1,500	N/A	\$ _____
Extra Reps # _____		@ \$200 ea.....	\$ _____
Yacht Cruise Tickets # _____		@ \$75 ea.	\$ _____
50th Anniv. Party Tickets # _____		@ \$100 ea.....	\$ _____
TOTAL:			\$ _____

CREDIT CARD PAYMENTS	
Additional \$10.00 Fee for Credit Card Transactions	
<input type="checkbox"/> MasterCard	<input type="checkbox"/> VISA <input type="checkbox"/> AMEX
Print Name as it appears on card	
Card #	
Verification Code	Exp. Date
Signature:	
PAYMENT BY CHECK	
Booth # _____	Paid \$ _____
Check #: _____	Date Received: _____

FADRA 2025 Exhibit Agreement page 2

Service Contractor:

Official Service Contractor for the FADRA Convention:

Gulf Coast Expo

8432 Sunstate Street, Tampa, FL 33634

Phone: 813-915-8066 Fax: 813-319-0619

betsy@gulfcoastexpo.com

Gulfcoastexpo.com

An Exhibitor Kit will be forwarded after contract, certificate of insurance, and payment are received by FADRA.

Gulf Coast Expo also is the official material handling contractor. Shipping instructions will be included in your exhibitor kit.

Exhibit Rules:

The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. The Association reserves the right to restrict exhibits that may be objectionable or to order the removal of any portion of an exhibit which in the judgment of the Association is detrimental to or detracts from the general order of the exhibits. This applies to persons advertising, soliciting, or anything of a similar nature.

Payment for Booth Space:

Any person, partnership, or corporation engaging space who shall fail to make payment as herein provided shall thereby and thereupon forfeit all rights in and to the use of assigned space, and the Florida Auto Dismantlers & Recyclers shall have the right to dispose of such space in such manner as it may consider to its interest without liability on the part of the Association.

Insurance and Indemnity:

The Exhibitor indemnifies and agrees to hold harmless Florida Auto Dismantlers & Recyclers Association, Gulf Coast Expo, and Sheraton Sand Key Resort from and against any actions, losses, costs, damages, claims, and expenses (including attorney's fees) arising from any damage to property or bodily injury to Exhibitor, his Agents, Representatives, Employees by reason of the Exhibitor's occupancy or use the exhibition facilities. Reasonable care should be exercised to protect all exhibits.

Exhibitors are urged to take out a portal-to-portal rider available at a nominal cost on their own insurance policy, protecting them against loss through theft, fire damage, etc.

The Exhibitor is responsible for damage to property. No signs or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, floors, etc. in such a manner as to deface or destroy. The exhibitor shall, at its sole cost and expense, procure and maintain through the terms of the contract for exhibit space, workers' compensation insurance in full compliance with all federal and state laws governing all of the exhibitor's employees engaged in the performance of any work for the exhibitor. Exhibitors shall carry comprehensive general liability insurance of at least \$1 million per occurrence and \$2 million aggregate, against injury to the person and property of others. Policies shall name Florida Auto Dismantlers & Recyclers Association, Gulf Coast Expo, and the Sheraton Sand Key Resort as additional insured for the dates July 17-20, 2025 and shall furnish FADRA with certificates of insurance evidencing the required insurance.

Certificate Holder – FADRA

Submit Certificates to: FADRA, P.O. Box 770070, Winter Garden, FL 34777.

Fire Regulations:

In order to comply with local fire ordinance requirements, all decorative material must be flame resistant. Materials meeting these requirements are made available to the Exhibitors by Gulf Coast Expo. No volatile or flammable fluids, substances, or materials of any nature prohibited by city fire regulations or insurance carriers may be used in any booth.

Booth Assignments:

Exhibit space is assigned on a first come, first served basis, determined by receipt of payment in full, signed contract and insurance certificate. FADRA will confirm the receipt of payment/ contracts along with a booth assignment. Management reserves the right to rearrange the floor plan where necessary to facilitate a successful traffic flow.

Freight (Drayage) and Facility Material Handling Requirements: Please abide by the procedures outlined in the Shipping Instructions, which will be in your Exhibitor Kit.

Thank you for your cooperation.

FADRA 2025 SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL SPONSORS: \$10,000 & Above

Platinum Sponsors are recognized at General Business Meeting, One Full Year of Website Advertising; and Representation on the 2025/26 Convention Committee.

GOLDEN ANNIVERSARY SPONSOR: \$5,000 & Above

Optional Wine or Whiskey Tasting at Grand Opening and Vendor Spotlight session after Keynote Session on Friday.

SILVER SPONSOR: \$2500 & Above

BRONZE SPONSOR: \$1000 & Above

All Sponsors Will Be Recognized

- Recognition on the Welcome Power Point slide in General Session
- On-site convention Schedule at a Glance
- Sponsor Logo will appear on signage prominently displayed at your sponsored event
- Post-conference issue of FADRA News
- Sponsor Designation on Convention Badge
- Sponsor Logos on main page of fadra.org
- Recognition on Pre-Convention e-blasts and Facebook Page
- Gold Sponsors receive additional recognition

THURSDAY, JULY 17

Board of Directors Meeting

Opportunity to address BOD first five minutes of meeting and signage at event and sponsor recognition in Board Packets.

Exclusive Sponsor: \$1000

Welcome Event on StarLite Majesty Dining Yacht

Exclusive Sponsorship: \$4000

Transportation: \$1500

Speaker Sponsorships

Sponsor addresses attendees and introduces speaker, recognition in final program and on signage.

Keynote Speaker: \$2500

Primary Speaker: \$1500

Primary Speaker: \$1500

Speaker/Panel Discussion: \$1000

Speaker/Panel Discussion: \$1000

Speaker/Panel Discussion: \$1000

FRIDAY, JULY 18

Exhibit Hall Grand Opening Food Sponsor

Recognition in Final Program, company logo on marketing items, sponsor's name/logo on signage at the event, and name announced during event.

Exclusive: \$5000 **3 Sponsors: \$2500 each**

Exhibit Hall Grand Opening Beer & Wine Sponsor

Recognition in the final program, company logo on marketing items, signage at the event, and name announced during event.

3 Sponsors: \$2500 each

Friday Night Poolside Hospitality Sponsorship

Casual gathering of all attendees after the Exhibit Hall close and the fun continues.

Exclusive Sponsor: \$3500 **2 Sponsors: \$2000 each**

SATURDAY, JULY 19

General Membership Meeting

Association reports, scholarship winners announced, new Board installed. Recognition in Schedule at a Glance, seminar signage, and meeting agenda, plus opportunity to address membership from podium.

2 Sponsors: \$2000 each

Brunch with the Exhibitors

Last chance to meet with attendees in hall, plus new Saturday-only attendees, sumptuous food and drink. Recognition in Schedule at a Glance, seminar signage, and company logo on marketing items.

Exclusive Sponsor: \$5500 **2 Sponsors: \$2000 each**

Refreshment Breaks: \$1250 each

Friday morning **Friday afternoon** **Saturday**

The Journey of FADRA Anniversary Party & Concert

Sponsor recognition on signage, on Schedule at a Glance, company logo on marketing items, and special recognition during event by the band. Plus reserved table for your company.

Exclusive Sponsor: \$7500 **3 Sponsors: \$3000 each**

The Journey of FADRA Anniversary Party Food & Beverage

Sponsor name/logo on signage at event, in Schedule at a Glance, company logo on marketing items

Exclusive Sponsor: \$7500 **3 Sponsors: \$3000 each**

Conference Bag

Sponsor name & logo on bag handed out to all attendees.

Exclusive: \$3500 **3 Sponsors: \$2000 each**

Convention Lanyards/Badge Holders

Exclusive Sponsor: \$2500 **2 Sponsors: \$1500 each**

Attendee & Exhibitor Welcome Gift

Item to be determined will include sponsor logo

Exclusive Sponsor: \$4500 **2 Sponsors: \$2000 each**

Cash Drawings in General Session Room

Your company name acknowledged with random cash giveaway to attendees.

Friday: \$250 each **Saturday: \$250 each**

Step & Repeat Anniversary Backdrop for Photo Opps

\$750

FADRA 2025 SPONSORSHIP FORM

PRINT CLEARLY. FILL OUT INFORMATION COMPLETELY.

Company Name: _____

Contact: _____

Street: _____

City, State, ZIP: _____

Phone: _____ Email: _____

Date: _____ Sponsored Item: _____ Amount: \$ _____

50% Deposit Due by March 1, 2025

DEADLINE FOR ARTWORK, LOGOS & FINAL PAYMENT May 20, 2025

Make Checks Payable to: FADRA

Payment by Check: \$ _____

Payment by Credit Card: \$ _____

Visa MasterCard American Express (Additional \$10.00 processing fee on all CC transactions)

Print Name as it appears on Card: _____

Card #: _____ Exp. Date: _____ Verification Code: _____

Signature: _____

Thank you for your Sponsorship!

Please send payment with completed form to:

**FADRA
Attn: Kim O'Dell, CMP
P. O. Box 770070
Winter Garden, FL 34777**

OFFICE USE ONLY	
Paid \$	_____
Check #:	_____
Date Received:	_____

FADRA FUNDRAISERS AT THE 2025

Support FADRA with No Out-of-Pocket Expense

CAT DRIVE

We're asking all yard members to donate at least one catalytic converter to FADRA this year.



Jason Grady of RAS will send his people to pick up donated cats from member yards by June 30. He will then inventory the lot and prepare them for bid. Donors will get a ticket in a prize drawing for each cat donated.

The catalytic converter company that submits the highest bid takes home the lot and the money benefits the association.

LAST MEMBER STANDING

Last year's inaugural event drew some surprising and spirited bidding. We know you love FADRA, and at this year's closing banquet on Saturday night, we'll ask members to put their money where their mouth is.

We'll start with a low amount...\$50 dollars, asking everyone who loves and appreciates FADRA to stand up and commit to this small donation, but then we'll slowly up the ante in order to see who wants to donate the most as a FADRA member. If you want to stop at \$50, or \$100, you can sit down committing to this amount. It's all in fun, while benefiting the association..

The Last Member Standing will receive a championship belt as this year's most devoted FADRA member, a complimentary 2026 registration and the heavyweight champion will be featured in the FADRA News with bragging rights heading into 2026!

Who will be the Last Member Standing?

